



ANDREW GASSE
GRAPHIC DESIGNER



SKILLS

Illustrator
InDesign
Photoshop
Premiere
Dreamweaver
After Effects
Powerpoint
Word
Audition
Sketching
Public Speaking
Team Work



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PROFESSIONAL EXPERIENCE

West End Creative - Portsmouth NH

April 2019 - Present

Creativity is at the core of everything we do. Logo design, small format collateral, large format advertisements, and spot-on file prep.

- Manage a daily workload of design projects and pre-production tasks for the area's busiest graphics companies.
- Recommend and consult with clients on the most appropriate graphic design options based on their overall brand and marketing goals.
- Design and develop those programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guarantee that they exceed the expectations of our clients.

Boston Lasers - Amesbury MA

September 2018 - February 2019

File prep, concept design, production assistance, and branding for a specialized laser cutting company.

- Created or fixed designs to be laser cut or printed
- Assisted in operating laser cutting machines
- Social media material and image photography

the DIFFERENCE - Boston MA

May 2017 - Present

Created collateral, print ad's, power point presentations, and trade show exhibits for an innovative athletic footwear company.

- Participated in company meetings and helped develop the brands look and feel
- Designs targeted the science behind the technology
- Integrated photographic, typographic, and graphic images

Ximedica - Providence RI

April 2017 - March 2018

Responsible for concept creation, photo selection, and design for a progressive medical device company.

- Developed concepts to introduce new name for business unit
- Manipulated a significant amount of images to remove backgrounds and add drop shadows
- End to end production for print and large format graphics

Crocs -Niwot CO

February 2016 - January 2017

I worked on elements of "find your fun" and "come as you are" campaigns for Crocs, a world leader in innovative casual footwear.

- Followed brand guidelines for design
- Manipulated and color corrected images in Photoshop
- Prepared files for large format print production

Underdog Skateshop - Amesbury MA

January 2016 - April 2017

Underdog skateshop was looking for unique and fresh designs to help strengthen their brand. I was responsible for creating secondary logos as well as skateboard decks and apparel.

- Created a significant amount of sketches for design approval
- Created board designs in multiple colorways
- Created original artwork for apparel and posters



EDUCATION

Bachelor of Science Degree in Digital Arts & Design
Full Sail University, Winter Park, Florida- September 2015.